

**SCOTTSDALE PRIDE COMMITTEE
ONE CIVIC CENTER
7447 E. INDIAN SCHOOL ROAD
SCOTTSDALE, AZ
3RD FLOOR CONFERENCE ROOM
JANUARY 9, 2003**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Jim Pompe, Vice Chair
Al Beasley
Cathy Zebarth
Steven Lichtblau
Richard Gayle
Susan Jorge
Kristina LaJeunesse
Debbie Fuller
Lisa Haskell
Greg Heine
Sonnie Stevens

ABSENT: Anne Wurth
Brian Webber
Pamela Wheeler

STAFF: Joanie Mead

ALSO

PRESENT: Chris Debo

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:33 p.m.

WELCOME & INTRODUCTION OF NEW MEMBERS

Chair Bonfiglio stated this is her first meeting as Chair and her second meeting as a committee member. She reported her background is in marketing, PR, and politics. She further stated she hopes she will be a real asset and resource as they all come together.

Chair Bonfiglio introduced Greg Heine as the newly appointed committee member. Mr. Heine provided the Committee with information on his background.

Chris Debo stated he works for DHL Worldwide Express and is a representative on their voluntary committee. He further stated he first met Jim Pompe last year at the Treasures 'N Trash event. He remarked that DHL is expanding their presence in the community so he is here to see if he can assist in any way.

Ms. Stevens inquired if that assistance would include paying for the T-shirts for the TNT event. Mr. Debo replied he could not make any promises but that might be a possibility.

APPROVAL OF THE MINUTES

A Motion was made by Mr. Beasley to approve the minutes of the December meeting as presented. The Motion was seconded by Mr. Lichtblau and passed unanimously.

SUBCOMMITTEES

Development Committee

Ms. LaJeunesse reported the committee did not meet and there is nothing new to report. Chair Bonfiglio requested Ms. LaJeunesse provide an overview of the projects the Development Committee is working on for the benefit of the new members. Ms. LaJeunesse stated the committee works on the Citizen Honoree program. She further stated they continue to work on the Points of Pride project.

Public Relations Marketing

Ms. Zebarth stated at the last committee meeting they reviewed their past accomplishments for 2002. She further stated they discussed ideas to get new sponsorships. They also discussed working with the Development Committee to bring in corporate sponsors to their programs. They also discussed the possibility of advertising on AZ Central.

Chair Bonfiglio stated with regard to the Citizen Honoree program they might want to look at also including corporations and having two awards thereby honoring a corporation for the things they have done in the community. Mr. Pompe stated they could even look at honoring high schools where the students have done something great in the community. Chair Bonfiglio stated they might even want to look at having it as a monthly program. Mr. Lichtblau stated there is not a limit but they did not want to be in the position to have to go out and look for people just for the sake of giving out an award. Ms. Mead stated the Communications and Public Affairs office has recommended they do it on a regular basis that is not to say they would do it to frequently so that it would seem special but enough that people are aware of the program.

Education Outreach

Ms. Stevens stated the Education Outreach subcommittee did not meet but at the last meeting, they outlined the goals they accomplished this year. She further stated at the Retreat they would discuss having a booth at the Earth Day activity. They will also discuss the school program they want to start. She further reported at the Retreat hopefully someone would volunteer to chair this committee.

Ms. Fuller stated her daughter works for the City of Scottsdale and they are looking at getting the children in the after school programs involved in the community and her daughter thought there might be a way to partner with the Scottsdale Pride Committee. Ms. Mead stated they would need to determine the best way to form a partnership with those children. Ms. Fuller suggested there might be opportunities to clean up after events that occur on City property. She stated there are always events occurring at the Civic Center Mall. Ms. Mead noted there are a lot of City events planned for April. She further noted they need to coordinate the projects with the events. Mr. Beasley remarked April is National Jazz month and maybe they could tie into that event in some manner.

NEW BUSINESS

Scottsdale Pride Citizen Honoree

Mr. Beasley stated that at the last meeting the committee discussed nominating Les Conklin with Friends of the Scenic Drive as a Citizen Honoree. He suggested they make it official and put it to a vote.

Mr. Beasley moved to nominate Les Conklin for the Citizen Honoree Award. The motion was seconded by Ms. Stevens and passed unanimously.

Ms. Mead reported the next step would be to schedule the presentation of the award at the City Council meeting.

Community Garden

Ms. Haskell updated the Committee on the status of the community garden project. She reported she met with representatives of the Pauite Neighborhood Center and financially they are unable to do the project. They were also concerned if they put in a garden who would assume the responsibilities for taking care of it. She further reported there have been discussions regarding having a healing garden or children's garden. The issue is where would they put the garden. There is the possibility of having the garden at the Smitty's site in conjunction with the Senior Center. She noted if the Committee were interested in participating they would need to prepare an informal proposal. She further noted they would also need to determine if there is interest in the community for this type of project.

Chair Bonfiglio stated there is a corporate sponsored meditation garden at the cancer center on Shea. She further stated if they determine there is community interest maybe they could obtain corporate sponsorship.

Mr. Beasley commented at the last meeting Ms. Stevens commented there is a service station at Granite Reef and Chaparral that has put up beautiful Christmas decorations and she thought they deserve some sort of recognition. He recommended the committee send this business a letter thanking them for being a good neighbor.

Mr. Beasley moved the Scottsdale Pride Committee send the service station at Granite Reef and Chaparral Road a letter welcoming them to the neighborhood and thanking them for their efforts with regard to the Christmas decorations. Second by Ms. Stevens and passed unanimously.

ID Badges

Ms. Mead reported they would take the committee members pictures for the ID badges at the end of the meeting.

Annual Retreat

Ms. Mead reported Judy Register, General Manager of the Citizen & Neighborhood Resources Department would be a guest speaker at the retreat.

Mr. Beasley stated he would confirm tomorrow with Debra Stevens, who is in charge of marketing for the Phoenix Suns, to see if she would be able to speak at the retreat to provide information on their anti litter campaign.

Ms. Mead stated the sub-committee should be prepared to discuss the projects they want to accomplish for the upcoming year.

Parada del Sol Parade

Chair Bonfiglio reminded the Committee that the Parada del Sol parade will be held on Saturday, February 1, 2002 and starts at 10:00 AM. She reported they still needed to find a wagon and horses. She further reported the subcommittee would continue to look at what resources are available to secure the wagon and horses for this event. The consensus of the Committee was they would prefer to ride in a wagon rather than walk. The Committee also requested the Committee look into having a band on the wagon. Ms. Stevens stated they would need to prepare a script.

ANNOUNCEMENTS

Mr. Lichtblau stated after the last meeting, there was a discussion regarding attending Phoenix's equivalent to the Scottsdale Pride Committee. Ms. Mead stated she would check into it.

Ms. Fuller inquired if Ms. Mead had been in contact with the people who run the Tempe tool trailer program. Ms. Mead suggested having someone come to the meeting to provide the committee with an overview of that program.

Ms. Mead reported the next Boards and Commissions Orientations are scheduled for February 20, 2002, and February 21, 2002

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:40 p.m.

Respectfully Submitted,

"For the Record" Court Reporters